

Six Reasons You Need xSellco's New Google Integration

Customer retention is key for all sellers, and although selling on Amazon and eBay can be effective, it's hard to establish loyalty, repeat business, or long-term connections with your customers.

Google's program for retailers is different: it drives customers to your website from product ads running across multiple Google Channels, including display, search, shopping, and more.

xSellco has partnered with Google to create a simple and seamless integration, enabling you to easily add your product feed to Google's program for retailers, and drive increased traffic to your webstore.



Reach millions of customers with targeted product ads

Google For Retail is the biggest opportunity of Q4. xSellco enables you to instantly push your product feed into Google. This is an unmissable opportunity to reach new customers.

Drive 'ready-to-buy' traffic to your own webstore with Smart Shopping (and zero agency fees)

xSellco can run your Smart Campaigns with Google Ads, providing greater visibility of your products in Google search results. You can even set your spend from as little as a dollar per day.



Integrate better with your existing sales channels

xSellco can help you manage your listings with Shopify, Magento 1 and 2, BigCommerce, WooCommerce, and PrestaShop webstores more efficiently with our Google Integration.

'Own your sale' with Repricer and Google

Our Google integration will be available with Repricer, xSellco's flagship marketplace price adjustment product. Repricer is the world's fastest repricer and the first to integrate with Google's program for retailers.



Keep your customers happy with eDesk and Google

Our Google For Retail integration is available to eDesk users, xSellco's award-winning eCommerce helpdesk, enabling you to effortlessly list all of your products on Google Shopping.

Receive best-in-class support 24/7

When you add Google to your retail mix with xSellco, you will receive access to market leading white glove support 24/7 from our award-winning support team.



“The Google Integration 10X'd my return on ad spend within two weeks. But the big win for me was owning the sale. Google brings ready-to-buy customers straight to my website!”

Greg Ulrich, CEO of MyBoatStore

Start your FREE trial today!